



CALPEEK

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CAMPAIGN '96: PAT BUCHANAN'S WIN HAS GOP ESTABLISHMENT & BIG LABOR SCARED TO DEATH.

Editor's note: It now looks as if Calif.'s early Mar. 26th presidential primary may be more critical than insiders had first predicted. Here's our update & analysis...

...With Pat Buchanan's narrow, but nevertheless significant win in New Hampshire's Feb. 20th primary, all bets are off on who eventually wins the GOP presidential nomination. And Buchanan's message of *fortress America* (no on NAFTA/GATT) and his economic appeal to blue collar workers, has both GOP king-makers and organized labor very worried. And if Buchanan can forge a coalition of union workers and his supporters from the religious right, he'll have a powerful organization, especially here in Calif...

...And our sources now predict an all-out battle in CA's winner-take-all primary between Buchanan and either Bob Dole, Lamar Alexander or Steve Forbes. The excitement, with **163 delegates** on the line, may cause a major turnout of GOP voters -- and thus could impact a number of other races --- including a series of 3 tort reform measures (Props. 200, 201 & 202), which might benefit from a heavier than normal GOP turnout...

...Which Republican has the best chance of stopping Buchanan? Dole and Alexander are both spinning like crazy, but Alexander doesn't have the resources or the organization. Forbes has resources, but may have peaked. As a first step to narrowing the field, our guess is that GOP insiders will quickly force Indiana U.S. Sen. Dick Lugar out of the race. Had Lugar not captured 5% of the NH vote, our sources say most of his support would have gone to Dole - and those votes would have put Dole in first place...

...What's next in terms of primaries? Delaware on Feb. 24 looks promising for Forbes. Arizona on Feb. 27

could be a war zone, with Buchanan, Forbes & Dole all working here. A number of Buchanan supporters from Calif. will be headed for Arizona, according to our sources. North & So. Dakota also have primaries on Feb. 27, with Dole the favorite...

...FYI: Only 3 GOP presidential candidates have CA operations. Dole ☎(818)552-2950; Forbes ☎(916) 498-9600; and Buchanan ☎(818)357-8237. Dole's CA operation is chaired by Marty Wilson, while the CA Forbes operation is being run by GOP consultant Bill Saracino. The CA Buchanan operation is being chaired by State Sen. Richard Mountjoy. Stay tuned...

GOV. PAT BROWN - A LOOK BACK AT CALIFORNIA DURING BROWN'S CAREER IN ELECTIVE OFFICE.

Editor's note: With the death of former Calif. Gov. Edmund G. "Pat" Brown on Feb. 16th, most political reporters have written about his accomplishments. There were many, but it's simpler to remember Pat Brown as *Governor Infrastructure*, because without the expansion of the UC & State college systems, the new freeways and the State water project, Calif. today would not have the world's 8th largest economy. Many sources say Pat Brown was CA's *best governor -- ever*. But there was much more to the man than infrastructure. There was Pat Brown the politician. That's what we'll look at very briefly...

...If Pat Brown were in a position to speak out, he probably *wouldn't* endorse Prop. 198, the Open Primary Initiative on the Mar. 26th ballot. He was a party loyalist. And yet he was the last person reelected (as AG in '54) under the old *cross filing* system. When Brown was first elected as AG in 1950, newspapers were the dominant media and TV was in its infancy. Even in 1958, television wasn't nearly as important as getting a good story by Sacto BEE political editor Richard Rodda or L.A. Times political writers Carl

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Greenberg or Dick Bergholz or the S.F. Chron's Earl "Squire" Behrens. By the time Pat Brown was pushed from office by Ronald Reagan in 1966 --- TV was a key medium and Spencer/Roberts & Assoc. was getting national attention for managing the Reagan campaign. In a real sense, modern campaign management as we know it today was born in 1966. Unfortunately for Brown, TV was a medium he was never comfortable with and his folksy style was not well suited to 30-sec. sound bites. The term *photo op* was unheard of in '66...

...And yet history will record that Pat Brown was a political giant killer, beating two of CA's most powerful and prominent GOPers of all time: William Knowland and Richard Nixon. How did he do it? In 1958, according to ally and close friend Joe Cerrell, Knowland tied himself to Prop. 18 - an anti-labor/right to work plan sponsored by big business. It was a classic blunder, because labor united as never before (and they've never really done it since) and the Demos swept into office. Two of Brown's '58 ticket mates are still active: CA Sup. Court Justice Stanley Mosk and former U.S. Sen. Alan Cranston. Fred Dutton and Warren Christopher had key roles in that '58 campaign...

...And while Brown went on to defeat Nixon in 1962 in a fun campaign (who can forget Dick Tuck's famous stunts), for the Demos the political winds were starting to shift. As for that famous feud between Brown and Jess Unruh, which some think played a part in Brown's ultimate loss to Reagan, it started in 1959 -- when Brown turned down Unruh's request to be CDP chair. After Brown's reelection in 1962, Jess and his supporters felt it should be his turn in 1966. Brown and his allies didn't agree. The feud was nasty and the bitterness lingered for years...

...Question: Were Pat and son Jerry the models for the 1972 movie, "The Candidate."?? Robert Redford had the part of the young lawyer(Jerry) and Melvin Douglas was the retired, ex-governor(Pat). Stay tuned...

U.S. SEN. BILL BRADLEY SPEAKS IN SAN FRANCISCO.

U.S. Sen. Bill Bradley(D-NJ), who is retiring from the U.S. Senate at the end of his current term, will address members of the Commonwealth Club of CA, 4:45 p.m. reception, 5:30 p.m. program begins, Feb. 28, at the Club Office in S.F. For info & RSVPs ☎ (415)597-6705...

CALIF. INITIATIVE UPDATE: TORT WARS ON TV.

Editor's note: Lots of info to pass along regarding Mar. 26 ballot initiatives. Here's our update & analysis...

☑ **Tort Wars on TV** - As predicted a few weeks ago, NO on 200, 201 & 202 hit the TV airwaves this past week with 2 negative, :30-sec. ads. The NO on 200 spot bashing *no-fault auto insurance* is easy to understand and effective, but the combo spot for NO on 201 & 202 (*shareholder lawsuits & attorney contingency fees*) is way too complex. While many voters may remember the name Charles Keating and the publicity surrounding the failure of his Lincoln Savings & Loan, this spot also focuses on a man few voters have ever heard of -- Seagate executive Alan Shugart. Why confuse an already complex spot? Possible answer: by taking aim at Shugart, who has contributed to the YES side, maybe the NO side hopes to scare off other YES contributors. Just a hunch, nothing more...

...As for the YES on 200, 201 & 202, The Alliance to Revitalize CA, is also on TV with a single, :30-sec. humorous spot called, "Slap" --- as in slap lawsuit. This first buy was \$500,000 and covered most all major markets. Sources say radio ads are on the way...

☑ **Mobilehome Initiative Backer Under Attack by the News Media** - YES on 199 (Californians for Mobilehome Fairness) are not getting much sleep these nights. Why? Three major daily newspapers (San Jose Mercury News, L.A. Times and Riverside Press Enterprise) have done hard-hitting and very negative articles centering on mobilehome park owner Jeffrey A. Kaplan -- the architect of YES on 199. The tone of these articles: Kaplan is not *Mr. Wonderful*. The YES on 199 campaign has tried to distance itself from Kaplan, but he's a major contributor to the YES side. Will NO on 199 ship these stories to editorial page editors? Bet your first born. In the all important money game, the YES side has a cash-on-hand balance of \$286,331 as of 2/10. The NO side has c-o-h of \$185,839...

☑ **Prop. 197** - Aka - the Mt. Lion initiative. The YES side, which wants to repeal the 1990 CA Wildlife Protect Act (which gives cougars a status of specially protected mammals) has raised \$186,228 to date, with \$112,450 c-o-h. The NO side reported total contributions to date of \$207,040, with c-o-h of \$97,371...

U.S. AG SEC. DAN GLICKMAN TO ADDRESS S.F. CLUB.

U.S. Agriculture Sec. Dan Glickman will discuss the new farm bill when he addresses members of the Commonwealth Club of CA, 11:45 a.m., Feb. 29 at the ANA Hotel in S.F. For info & RSVPs ☎ (415) 597-6705...

CA ASSEMBLY RACES: AN UPDATE ON 3 PRIMARIES.

Editor's note: This week CALPEEK focuses on 3 Calif. Assembly primaries. Here's our brief analysis...

☒ **24th A.D.** - Assembly Demos were thinking of targeting freshman GOP Assemblyman Jim Cunneen of San Jose in this year's general, but those hopes got flushed when Demo candidate Ed Foglia, the former CTA president (1978-82 and 1986-91), decided to *cease active campaigning*. He said it was one of the toughest decisions he ever had to make, but unforeseen changes in his private life forced him to quit. It's a big setback for Assembly Demo Leader Richard Katz and a real piece of luck for the GOP because resources can now be diverted to other races. Not mentioned in Foglia's Feb. 17th letter is the fact that the CTA endorsed Cunneen. And with money so tight, Foglia needed a pledge of assistance from the Assembly Demos, but they're strapped for money too...

☒ **56th A.D.** - In the battle to replace GOP Assemblyman Phil Hawkins, there are spirited primaries on both the GOP & Demos sides. The district has a 49.79% Demo vs. 36.74% GOP registration, meaning it's a *swing district*. On the GOP side, the two front-runners are Cerritos Councilman John Crawley and businessman Richard Lambros. In the 2nd tier are Bellflower Councilwoman Ruth Gilson and Dr. Daniel Wong, a former Cerritos councilman who ran for the assembly in '92 and '94. He's got some residual name ID and funding. Our sources say Hawkins encouraged Crawley to run, but the lawmaker is staying neutral. Sen. Bob Beverly has endorsed Crawley, while Lambros has backing from many GOP lawmakers, mostly from Orange Co. Dave Gilliard is doing Crawley, while McNally-Temple is handling Lambros...

...On the Demo side, attorney/businessman Michael Vicencia, son of former Assemblyman Frank Vicencia, is perhaps a slight favorite over school board member Sally Morales Havice. Most members of the Demo Hispanic Caucus support Havice, but Vicencia has

backing from Senators Jim Costa and Ralph Dills, plus Assemblyman Cruz Bustamante. Vicencia won the CDP endorsement, plus he's been endorsed by PORAC. Skelton Grover & Assoc. are handling Havice, while Kaufman Campaign Consultants is doing Vicencia...

☒ **67th A.D.** - As reported last week, the Orange Co. Grand Jury has been receiving testimony regarding allegations of campaign dirty tricks and campaign reporting violations arising from the 67th A.D. recall of Doris Allen(R-Cypress) last year. A possible target of the probe (for campaign reporting violations) is GOP Assemblyman Scott Baugh, who has gone on the *offensive* against O.C. DA Mike Capizzi by releasing a poll of 300 likely 67th A.D. GOP voters, which reportedly lists various reasons why Capizzi might be pursuing this investigation. Why would Baugh go after Capizzi? Some think Baugh is getting ready to counterattack should he be indicted. Capizzi was quoted in the O.C. Register as saying, "We're just going to go for-ward in a professional manner and determine what the facts are and then do what is appropriate." Stay tuned...

L.A. DA's RACE: GARCETTI HAS BIG LEAD IN FUNDS, BUT HIS OFFICE LOSES SNOOP DOGGY DOGG CASE.

Editor's note: While incumbent DA Gil Garcetti has a monster lead in fundraising over 5 challengers, he must be wondering what it takes to win these high profile cases. Here's our update & analysis...

...**Money first.** With the DA's race a month away, DA Garcetti still sits on a war chest of \$939,310. Garcetti's nearest rival in fundraising, Dep. DA Malcolm Jordan, has cash-on-hand of \$121,809...

...Dep. DA John Lynch raised \$21,959 and reported c-o-h of \$17,637. Attorney Steve Zand raised \$22,585 and had c-o-h of \$12,816. Attorney Harold Greenberg raised \$6,995 and had c-o-h of just \$1,605. Dep. DA Sterling Norris raised \$1,930 and had \$1,697 c-o-h. Except for Jordan, these other candidates aren't cutting it in the fundraising department. As CALPEEK has said all along, without a combined total of \$650,000, it will be difficult to force Garcetti into a runoff...

...But there is a *glimmer* of hope. Garcetti's office failed to win a murder conviction against *Rapper Snoop Doggy Dogg* in another one of those high profile murder cases. The jury may yet convict rapper Calvin

Broadus and his bodyguard McKinley Lee of some lesser crime. Why this office is jinxed is anyone's guess, but it's certainly not good news for the incumbent. *Menendez II* is in the wings...

...A more serious problem facing Garcetti's reelection team is the strong possibility of a huge GOP voter turnout Mar. 26th --- due to tight race for president. Jordan, who is a Republican, is targeting likely GOP voters. He's on some GOP slates and his already mailed 100,000 refrigerator magnets (the new gizmo that may replace pot holders) to GOP households. But he's got to have help from the other candidates and right now they aren't raising the money. Stay tuned...

CAMPAIGN '96: U.S. HOUSE PRIMARY CONTESTS.

Editor's note: Here's a brief update & analysis on two U.S. House primaries that we continue to have on our *watch list*...

☒ **41st C.D.** - This seat now held by U.S. Rep. Jay Kim(R-Diamond Bar) remains on our *watch list* because of the ongoing U.S. DOJ probe of Kim's 1992 campaign. The key problem for Kim: corporate contributions. Both Korean Airlines and Hyundai Motors America have admitted funneling large contributions and were fined \$600,000 and \$250,000, respectively. Kim says he's innocent, but the DOJ file is still open on him because he's been accused of using some of his own JayKim Engineers, Inc. money in his '92 campaign. Kim has but one GOP challenger this time: Bob Kern. Kern ran in '94 and got 18.9%. In '94 Kim got only 40.7%, while 2 other GOPers got a combined 36.3%. Kern is running to the right of Kim. While Kim has been a solid Newt/Contract vote, there are rumors of more DOJ stuff hitting before the March primary. Kern has hired Stu Stitch and Todd Blair to do his campaign, while Kim has retained Bob Gouty...

☒ **43rd C.D.** - Another *watch list* primary has Murrieta businessman Dave Davis running to the right of GOP U.S. Rep. Ken Calvert of Riverside. Davis describes himself as anti-NAFTA/GATT, a pro-life hardliner and a *super-mega deficit hawk*. Davis has crunched the numbers and thinks he has a good shot at defeating Calvert in the primary - if he can raise about \$50,000. FYI: voters still remember the stuff about Calvert and the hooker (*a la Hugh Grant*). Stay tuned...

THE PUBLIC POLICY SERIES LAUNCHES ON MARCH 15th WITH CONGRESSMAN BERMAN AS SPEAKER.

The Public Policy Series will be L.A.'s newest speaking platform, launching with a breakfast meeting 8 a.m. to 9:30 a.m., Mar. 15, Biltmore Hotel, L.A. U.S. Rep. Howard Berman(D-L.A.) will be the Series' first guest speaker. Some insiders have mentioned Berman's name in connection with the 1997 L.A. mayor's race. Cost of the breakfast is \$40. For info & RSVPs ☎ (213) 617- 4074...

CALPEEK's INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

■ **Clinton/Gore '96 - Calif. Update** - Add the name of the former CDP Chair Phil Angelides of Sacto to the list of Demos under consideration to head up the C/G '96 reelection drive here in Calif...

■ **Press Steps Down as CDP Chair** - Bill Press has resigned as Chair of the CA Demo Party and former State Sen. Art Torres will be the acting chair, at least until the CDP's annual April convention. Why did Press resign? He got the CNN Crossfire job in D.C. and thus will be leaving Calif. in the near future...

■ **Following In Mom & Dad's Shoes** - It's not often that we see so many names on the ballot of offspring (sons & daughter) of well known elected leaders (past and present) who are seeking office in 1996. All of these names are Demos and they are all seeking elective office to the State Assembly: David Cortese(23rd A.D.), Mark Dymally(51st A.D.), Keith McDonald (55th A.D.), George Miller(11th A.D.), Matt Moretti (10th A.D.), Melinda Murray(52nd A.D.) and Michael Vicencia(56th A.D.)...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● A sad note: James M. Wood, 51, head of the L.A. County Federation of Labor, died Feb. 18th from lung cancer. R.I.P...

● Another sad note: Michael E. Conway, 80, a long time lobbyist & PA director for Crown Zellerbach in Sacto, died Feb. 13th of complications following surgery. He was a resident of San Mateo. R.I.P...